

The Realities of **AI Data**

Promises, Pitfalls, and Best Practices in Education Marketing



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AI Considerations



- Is today's AI capable of functioning well at scale?
- What happens when your data sources aren't authoritative?
- Can you trust the output?
- With price modeling and eventual market consolidation still in flux, will investing in AI today secure future financial sustainability?



Sources Cited

- [Why Language Models Hallucinate](#), OpenAI, September 2025
- [A Small Number of Samples Can Poison LLMs of Any Size](#), Anthropic, October 2025
- [95% Of Generative AI Pilots Deliver Zero Return on Investment](#), Forbes, August 2025
- [77% Of Employees Report AI Has Increased Workloads](#), Forbes, July 2024
- [AI Is the Bubble to Burst Them All](#), Wired October 2025



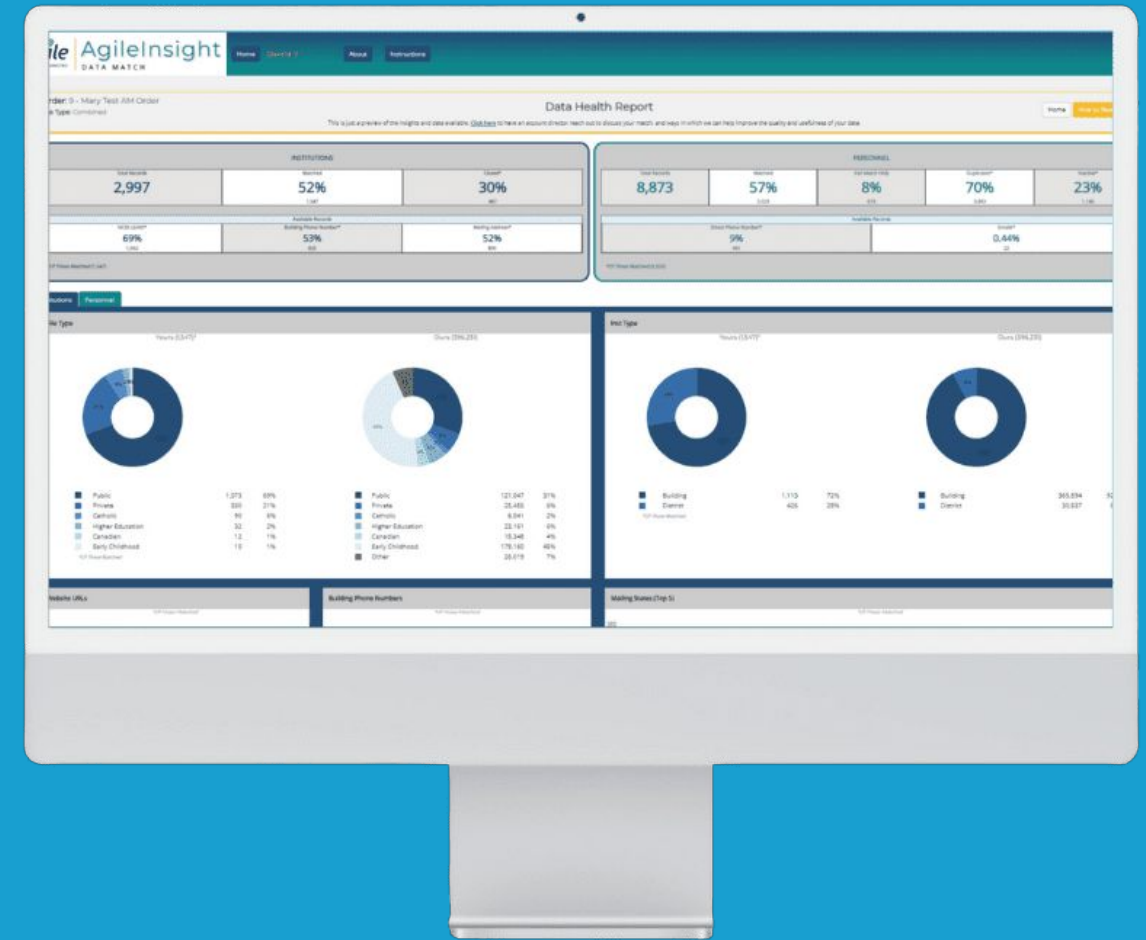
| Agile Resources

- [AgileInsight - Free Data Health Assessment](#)
- [Agile's Districts of Distinction](#)
- [Guide to EMO/CMO Hierarchies](#)



FREE DATA HEALTH CHECK-UP

REFRESH YOUR
EDUCATION DATA



Identify gaps and errors—fast.
EFFORTLESS. FREE. ON-DEMAND.

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THE DISTRICTS
PROVIDING A

BLUEPRINT

FOR

Meeting today's
educational
challenges.

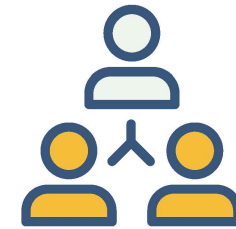


DISTRICTS OF
DISTINCTION
REDEFINING SUCCESS

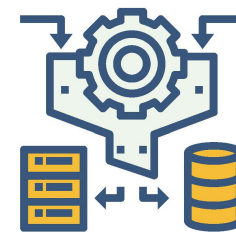


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