

Unlock Business Growth with EMO/CMO Hierarchies

LEVERAGE THE VALUE OF CHARTER SCHOOL MANAGEMENT STRUCTURES FOR A HIGHER-IMPACT OUTREACH STRATEGY

YOUR MOST RELIABLE **CENTRALIZED SOURCE** FOR K-12
EMO/CMO HIERARCHIES IN THE EDUCATION MARKET

**WIN MORE BUSINESS
BY ENGAGING
WITH THE RIGHT
DECISION-MAKERS**

Agile's EMO/CMO hierarchies provide exclusive visibility into how each network is structured, providing critical insights for **optimal targeting, more effective outreach, and deeper stakeholder engagement.**

WHAT ARE EMO/CMO HIERARCHIES?

Education Management Organizations (EMOs) and Charter Management Organizations (CMOs) manage charter schools.

EMOs/CMOs have **direct decision-making** capabilities—such as hiring and firing staff or switching education service providers—over schools in their network. EMO/CMO organizational **hierarchies are not available from any central publicly available source.**

UP YOUR COMPETITIVE EDGE



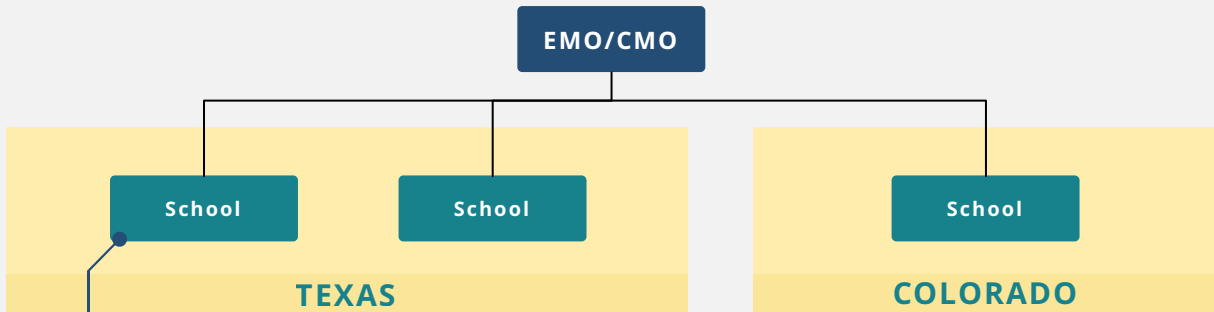
Gain strategic visibility into charter school networks and operational hierarchies to effectively streamline your messaging alignment and distribution for **maximum impact.**



We handle the heavy lifting of compiling and maintaining these complex school management structures, **freeing you to focus on driving your business forward.**

AGILE COMPILES, VERIFIES, + MAINTAINS NATIONWIDE EMO/CMO HIERARCHIES, SO YOU DON'T HAVE TO.

Schools within **EMOs/CMOs** can be located in states and districts across the country and have unique naming conventions. Their association with EMO/CMO networks can impact how and when purchasing decisions are made, as well as present broader sales opportunities for what may have originally been approached as state-level adoptions.



By accurately structuring schools within EMO/CMO networks, Agile enables businesses to connect that have schools with similar setups, streamlining communication processes.

CHARTER SCHOOLS OFFER GREATER FLEXIBILITY IN DECISION-MAKING

Charter school authorizers grant CMOs the autonomy to innovate in curriculum, staffing, teaching methods, and scheduling. While this freedom fosters tailored, innovative educational approaches, performance accountability remains key—charter authorizers oversee success and can revoke charters if necessary.



3.8K+ CHARTER SCHOOLS ARE PART OF AN EMO/CMO NETWORK



390+ Emos And Cmos In The U.S.

AVAILABLE IN AGILE'S K-12 INSTITUTION DATA LICENSE

We make it easy to incorporate EMO/CMO hierarchies into your outreach strategy.

Leverage EMO/CMO hierarchies in your sales strategy today!



CONTACT AN AGILE EXPERT

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