

Two Month Update

May - June

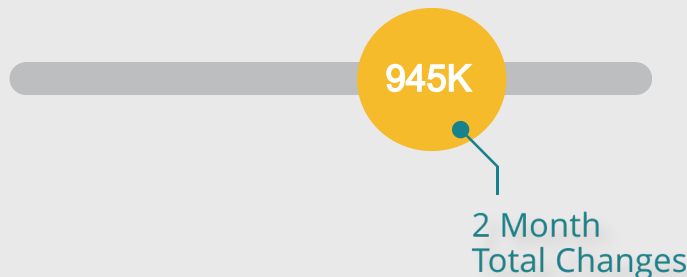
Agile Education is the leading marketing insights provider focused solely on the education market. Find industry data changes and trends in our 2-month updates.



Data Point Changes

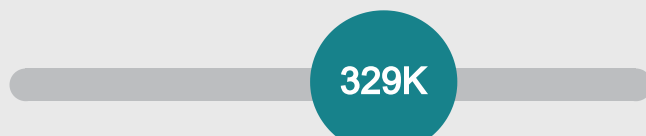
Personnel Changes

Personnel Added: **101K**
 Personnel Removed: **49K**
 Personnel with New Roles: **188K**
YTD Role Updates: 3.5M+



Email Changes

Email Added: **243K**
 Email Removed: **86K**
YTD Email Changes: 2M+



School Changes

Schools Added: **261**
 Schools Removed: **280**
YTD School Changes: 28K+



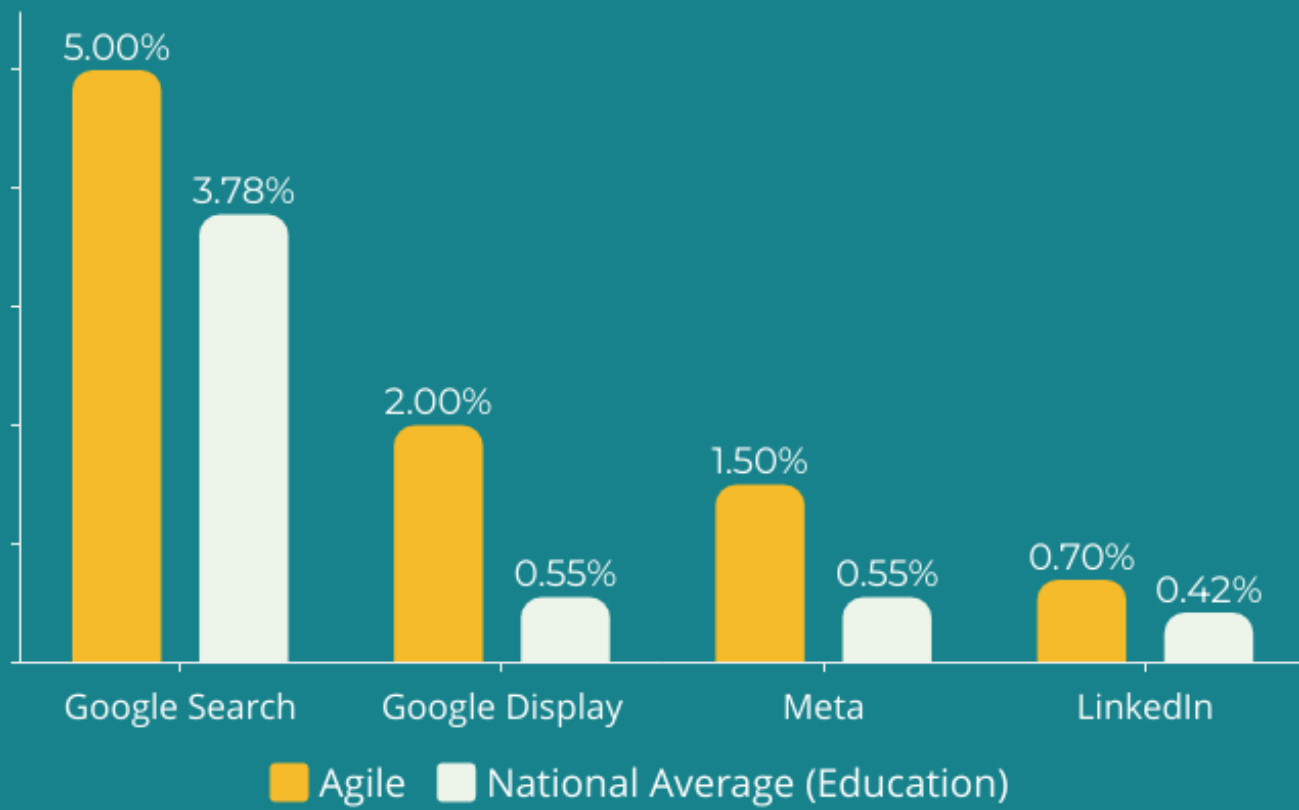
Newly Available Data

- ✓ EdIntel Mathematics
- ✓ E-Rate Category One 2023 Internet Service
- ✓ E-Rate Category One 2024 Internet Services



Agile Digital Advertising Performance

Total Ad Click Through Rate



Total Ad Clicks Generated



Why It Matters to You

New Contacts

The education market evolves every day! Ensure you are talking to the most up-to-date decision makers. Keep up with teacher and leadership turnover.

Who's New

Don't miss those new to education. You have lots of valuable content for this group.

New Emails

Quit sending communication to the same emails in your CRM. Get the updates you need to effectively communicate your services and offerings.



Connect with us!