

Data Services

AGILE DATA EXPERTS

Inefficient data management can lead to financial losses and poor decision making, negatively impacting an organization's competitiveness and reputation. The success rates of data-driven businesses are undeniable, but the insights driving their success must be based on solid, reliable information. **Expert data support** is a powerful part of the equation.

FILE APPENDING SERVICES

This service, **essential for maintaining** an accurate and complete database, appends existing records with up-to-date information and enriches datasets with additional data points, ensuring businesses have access to the most current and relevant information for informed decision making.



Fill + Enhance Existing Data

Fill missing fields, such as:

- Email address
- Role/Title

Refresh out-of-date fields, like:

- School/District name
- Email address
- Phone number



Enrich Existing Record Details

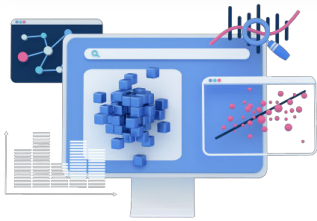
Agile can amplify your data with additional fields, entries, or attribute information to enrich existing records.

Add actionable details to existing records (from **900+** available data points), like:

- Enrollment
- Finances
- Demographic information

FILE MATCHING SERVICES

Agile's **File Matching** services seamlessly evaluate your in-house data against our comprehensive database. This process provides clients with valuable insights into the composition of their data and highlights gaps or inaccuracies to address.



Make Your Data Actionable

- Determine whether personnel contacts are currently active or inactive
- Determine any buildings or institutions in your database that have closed

DATA HYGIENE SERVICES

Well-cultivated data facilitates better decision making and more successful business outcomes. Agile can help you maximize the value of your data by ensuring it remains accurate, up-to-date, and error free.

Value of Duplicate Detection

- Reduce record storage costs in Marketing Automation and CRM
- Eliminate duplicates caused by multiple data entry sources
- Ensure data updates are accessed in one correct record
- Eliminate overlap of multiple entry sources
- Reduce inefficiencies due to incorrect lead assignments

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Data File Updated

Inaccurate or out-of-date addresses, phone numbers, email addresses, titles, and/or personnel names updated. Missing data points filled, appended, and new data points added upon request.

Duplicates Identified + Flagged

Reduces marketing automation and CRM record storage costs by eliminating duplicates resulting from multiple data entry sources.

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3

Data Hygiene Maintenance

Option for recurring data maintenance available.