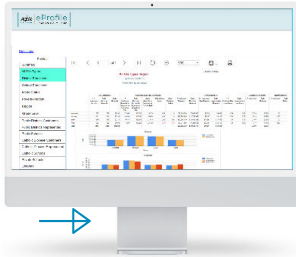


DATA INSIGHT SERVICES

Clear insights depend on clean data. Through decades of experience converting raw data into meaningful insight, we have learned a thing or two about effective data management.



eProfile

Analyze Your Market Reach + Turn Customer Data into Action

Use Agile's analysis tool to evaluate your current market penetration and spot growth opportunities. **eProfile's** cloud-based interactive dashboard synthesizes data trends you can leverage for:

- Improved targeting
- Deepened understanding of current market position and opportunities for new business expansion
- Optimized campaign response



Job Code Analysis

Enrich Lead Generation by Combatting Deficient Data

Identify **educator title gaps** between your CRM data and Agile's comprehensive database. Gain insight into your customer list's title coverage and missing titles you should add to your license.

- Attribute unique educator titles to email engagement
- Track unique opens and clicks per title
- Discover new ways to improve digital engagement



AgileInsight

Effortless Data Health Assessment

Easily assess the breadth and accuracy of your database with **AgileInsight's** automated Data Health Report. Run its automated file match to:

- Securely assess data accuracy and completion
- Identify growth opportunities to expand marketshare
- Leverage data analysis to inform sales planning and strategy

**START MAKING YOUR
DATA ACTIONABLE
TODAY**



**CONTACT AN
AGILE EXPERT**

info@agile-ed.com
866.783.0241
agile-ed.com