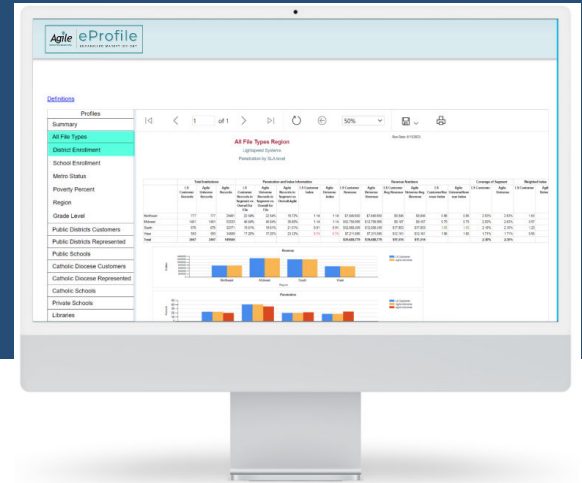


ON-DEMAND PROFILING SYSTEM

eProfile

Evaluate your current market penetration and spot growth opportunities with our cloud-based interactive dashboard.



Turn Customer Data Into Action

- Improved Targeting
- Lead Prioritization
- Maximize Campaign Response

Dynamic Insights for Your Business Strategy

Campaign Specifics

Visually evaluate the demographic makeup of responders to specific marketing campaigns.

Commonalities

Spot common traits and trends in the schools and districts that purchase from you.

Compare Data

See how your customer database compares to the overall education universe.

Strengthen Strategy

Pinpoint specific areas of opportunity to gain a competitive edge.

How It Works

- Client in-house data file is matched against Agile's comprehensive education database.
- Matched records are loaded into eProfile.
- eProfile generates analysis reporting, including charts and graphs can be used in presentations and marketing plans.

**START MAKING
DATA-BACKED
DECISIONS TODAY**

Get a clear and concise understanding of trends, patterns, and opportunities within your customer files. **Let's connect!**

