

School Climate

COMPLETE CONTEXT OF THE SCHOOL ENVIRONMENT

School climate data reveals the quality of school life. Awareness of the situational realities in schools helps you develop deeper and more compelling connections.

Know A School's Challenges | Know How To Address Them

Get a complete picture of a school's health with these factors.

NEED is the **#1 factor** driving purchasing decisions. Rely less on marketing jargon—focus more on what matters most to educators.

The result will be stronger lead generation, shorter sales cycles, and higher conversions.



SCHOOL SAFETY

Useful data on discipline incidents, school security + FTE support staff for a more complete understanding of school climate.



SCHOOL PERFORMANCE

Valuable insight into core interest and need, from student performance metrics to school + district comparisons.



SOCIAL + EMOTIONAL LEARNING (SEL) & SCHOOL INITIATIVES

Agile's District listening tool providing powerful insight into the products, systems, and methodologies districts have implemented or has future interest in.

School Climate Data

IT'S NOT PRACTICAL OR POSSIBLE TO DO RESEARCH ON ALL 19K DISTRICTS AND 100K PUBLIC SCHOOLS IN THE US ON YOUR OWN.

Luckily, you don't have to. Agile does the heavy lifting - compiling and reporting on all of your School Climate Data needs. Strategically leverage data on school performance and accountability to align business blueprints and product development with specific market needs. Target marketing messaging to improve engagement and craft more compelling sales conversations.

ESSA

Every Student Succeeds Act

Data is collected state-by-state.

School + Student Performance

Average ACT + SAT Scores

High School Graduation Rates

Subject Trending Data

Supportive + Improvement Designation (CSI, TSI, ATSI)

Student Proficiency Percentage (cumulative + grade level at district/schools)

- English Language Arts (ELA)
- Math
- Science
- Social Studies*
- Writing*

Civil Rights

Reported incidents of bullying or harassment

Chronic student absenteeism

Corporal punishment indicator

Incidents of attacks and threats

Number of FTE security guards

Number of Out-of-school suspensions

Enrollment in AP, GATE, ELL

SAT & ACT participation

Participation in sports programs

Number of first & second-year teachers

EdIntel (School Initiatives)

LMS/SIS

Assesement

Instructional Methodologies

Vocational

Teaching Tools

Social + Emotional Learning (SEL)

Growth Mindset

Positive Behavior Intervention

Multi-tiered Systems of Support

Response to Intervention

School Climate and Culture

Character Education

Mindfulness

Bullying Prevention

Anti-Bullying Policy

Use School Climate data to hone your sales strategy today!



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*Student Proficiency Percentages are pulled by state availability. Social Studies/Writing scores have no federal reporting requirements.