



# Agile

EDUCATION MARKETING

The fastest  
route to **sales.**

**About Agile**

# Meet AGILE

## WHO WE ARE

Agile Education Marketing is the leading data insight provider focused exclusively on the education market.

AGILE IS THE SUCCESS MACHINE—BEHIND THE SCENES—FOR ORGANIZATIONS **IN THE BUSINESS OF EDUCATION.**

## WHAT WE DO

At Agile, we specialize in leveraging data tailored specifically to the education sector to help clients with their marketing needs. Our expert solutions include continually updated data, seamless integration of your CRM system with Agile's



database, data-driven insights, and innovative digital marketing tools. These services provide powerful fuel to generate high-quality leads, boost brand recognition, and ultimately drive increased revenue for your organization.



Learn about Agile:  
[www.agile-ed.com/about](http://www.agile-ed.com/about)



# Rooted in Data

Take advantage of Agile's impeccable data collection to understand your target market and develop the kind of customer-informed outreach that drives business results. **Choose from:**



**K12  
Education**



**Higher  
Education**



**Home  
Data**



**Early  
Childhood**



**Public  
Libraries**



**Premium  
Data**

## DATA COLLECTION METHODOLOGY

Agile applies a singularly rigorous data validation methodology, in addition to a year-round, universal update process.

We continuously capture critical changes to sector demographics and personnel, so that we always maintain pristine data quality.

## COLLECTION + VALIDATION

- **1,000+ Federal + State Files**
- **Web Research Confirmation**
- **750,000+ Direct Phone Calls to Institutions/Stakeholders**
- **Email Bounce Flagging**

 **LEARN MORE:**

[www.agile-ed.com/education-data](http://www.agile-ed.com/education-data)



# Ready To Get Started?

**Connect today.**

Our team of experts  
are here for you.

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