



Effortlessly assess the breadth and accuracy of your database with Agile's automated Data Health Report.

DATA MATCH

## SALES

- Focus team on selling, not data management + clean up
- Develop accurate, insightful territory + market penetration reports
- Eliminate dollars spent on contacts who have changed roles or left the profession

## DATA MANAGEMENT

- Securely assess data accuracy + completion
- Easily identify meaningful insights from data visualization dashboards
- Leverage data analysis to inform sales planning + marketing strategy

## MARKETING

AgileInsight

- Identify growth opportunities to expand marketshare
- → Enhance lead scoring significance
- → Reduce form abandonment
- Increase marketing reach and impact with accurate territory assignment



