

# School Climate

Supportive

Safe

**AGILES' Market Intelligence & EdINTEL** Tailor your message based on a school's current climate and know which issues are critical at a school EdIntel uncovers which districts are considering or implementing PBIS and other SEL programs. With Civil Rights data you can target schools based on student suspensions, types of incidences, and bullying.

## EDINTEL

Social emotional learning is a focus for many districts. Now you can understand more specifically which programs and methods are used or in the planning stages at the district level.

1. For your email deployments, segment and version using EdIntel as a list select field.
2. Add to your own data by targeting based on data points and generating an output field.
3. Adjust your message to align with the methods and programs.

## MARKET INTELLIGENCE

This new data set gives visibility into school climate organized as part of the institution data already available. Get a more complete picture of a school or district, understanding specific issues, the presence of safety & security staff, even the numbers of incidents.

1. Add these data points to your existing lease to develop a more complete picture of the schools in your pipeline.
2. Understand your ideal customer and look-a-like targets in the context of school climate.
3. Inform your segmentation with tailored, relevant messaging.

## SEL Coverage

- Social Emotional Learning
- Growth Mindset
- Positive Behavior Intervention
- Multi-tiered Systems of Support
- Response to Intervention
- School Climate and Culture
- Character Education
- Mindfulness
- Bullying Prevention
- Anti-Bullying Policy

## School Climate Data Selects

- Reported incidents of bullying or harassment
- Chronic student absenteeism
- Corporal punishment indicator
- Incidents of attacks and threats
- Number of FTE security guards
- Number of Out-of-school suspensions
- Enrollment in AP, GATE, ELL
- SAT & ACT participation
- Participation in sports programs
- Number of first- & second-year teachers