



AUTOMATION

Accurate Data. On Demand.

Your sales and marketing teams are only as good as the data they have. But, how often does your CRM or marketing automation system get updated with the freshest data?

AgileConnect provides you on demand access to the latest updates for your leased records. Set up your preferences, your schedule and your hierarchy – and your data will always be up-to-date.

The process of updating existing records and importing new data is no small task. Agile helps eliminate manual updates and streamline the process with several customization data integration solutions.

AVAILABLE INTEGRATIONS

Salesforce®
Hubspot
Marketo
Eloqua
Custom API
FTP Site

HOW IT WORKS

Design a data lease that includes the titles, institutions and market intelligence that is most relevant for your business.

Set up rules for updates, duplicates, and new records between the Agile database and your system.

Map the fields between Agile and your system.

Set the update scheduled that works for your business.

SALES CAN

- Reduce duplicate and inactive records.
- Easily identify new people at schools or districts.
- Know when new schools open & close

MARKETING CAN

- Take leads from multiple sources & append more information for better segmentation, relevancy, & performance.
- Maintain domain reputation by removing inaccurate emails.

LEADERSHIP CAN

- Accurately profile ideal customers.
- Identify trends like enrollment shifts.
- Pinpoint districts with new leadership.

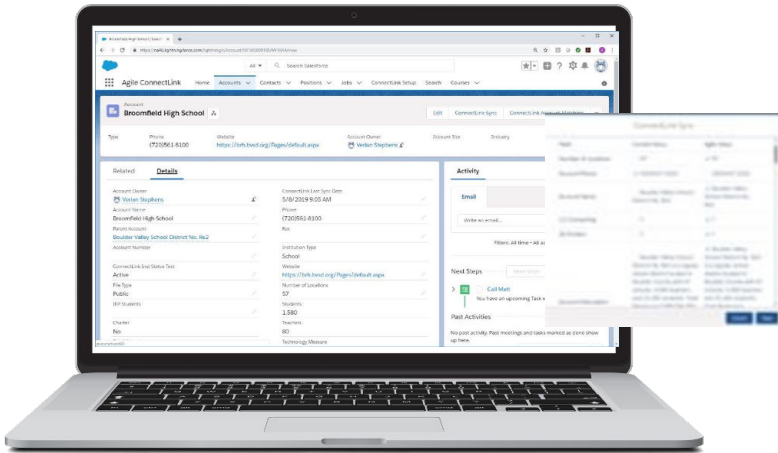
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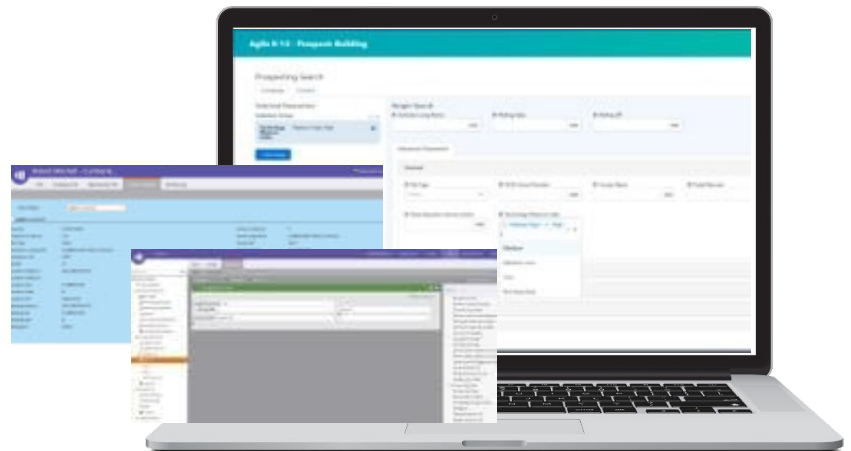
866.783.0241

Eliminate nearly all manual updates.

Integrate your data with your CRM System...



...And with your marketing automation system.



Get Connected Today!

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