



EDUCATION

Agile Education Marketing

Prospector, Data Explorer + Custom Data Lease



PROSPECTOR

Startups looking to do trials, test markets + experiment—our on-demand tool is a great fit for you.

Perpetual Usage

Standard Contact Data Fields

Basic List Segmentation

Updates with 60 Days

Self Service



DATA EXPLORER

Mid-sized, established businesses get enhanced access to list building, contact + institution information lookup.

12 Months of Usage

Enhanced Contact Data Fields

Extended List Segmentation

Updates On Demand

Self Service

Deduped Across Lists +
Institution Hierarchies

CUSTOM DATA LEASE

Established teams can take performance and revenue to the next level with data integrated into your business systems.

12 Months of Usage

Customized Contact Data Fields

Full List Segmentation

Updates On Demand

Full Service

Deduped Across Lists,
Institution Hierarchies,
Premium Data Sets,
Edintel, School +
Student Performance,
CRM + MA Integrations,
and Dedicated Account
Team



MORE INFORMATION

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