



Update Your CRM With a Click of a Button

UPDATE & IMPORT DATA FASTER & EASIER
GIVE SALES REPS THE MOST CURRENT INFO
EXECUTE MORE EFFECTIVE CAMPAIGNS

Your sales and marketing teams are only as good as their data. Agile continually updates our massive database of educators. How often do you update yours?

If your company uses Salesforce® and licenses data from Agile, then you can use Agile ConnectLink to update your system with just a click of your mouse. It's that easy.

How it works:

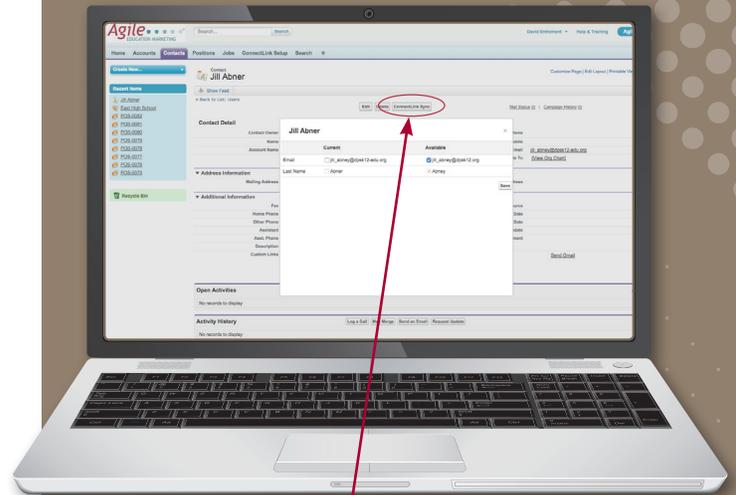
Agile ConnectLink provides direct linkage to the Agile database. The process is simple and stress-free: Install the Salesforce® app, establish your import rules and update Salesforce® in seconds. ConnectLink is the only education data integration app that has passed security review and is available in the Salesforce® App Exchange.

To use:

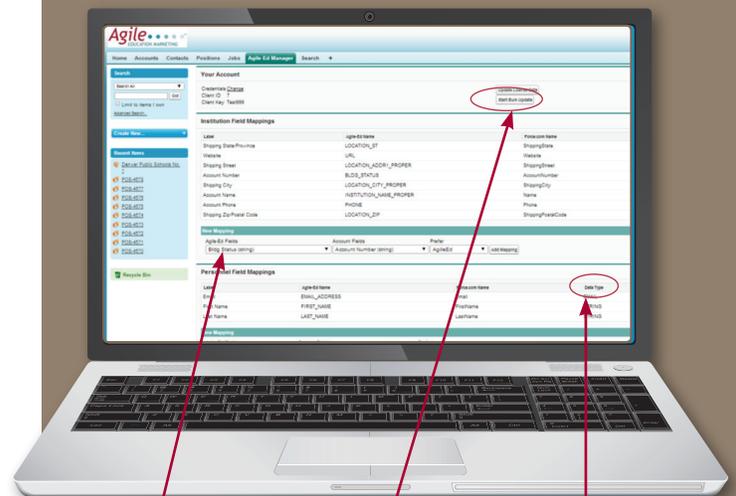
1. Export the data currently in Salesforce® and send it to Agile.
2. Agile compares your file to our database to identify matches.
3. We return the data along with a new Agile unique identification number appended to every record that matched our database.
4. Install the Agile ConnectLink app.
5. Map your Salesforce® fields to Agile's fields and determine your import rules, including whose data takes priority when updates are available.
6. Once the initial setup is done, a Salesforce® admin decides when to sync with the Agile database, clicks a button and the updates occur automatically.

Take advantage of this time-saving way to access Agile's data for your sales and marketing initiatives. For more information and to schedule a demo, call 866.783.0241.

www.agile-ed.com



Update individual contacts or positions with the latest information in Agile's database by simply clicking the "ConnectLink Sync" button in your account.



Select which fields you want to automatically update with Agile data.

Click the "Start Bulk Update" button to automatically refresh your contacts with the latest updates in Agile's database.

Decide, by field, if Agile data should always replace existing data.