



BRIDGE THE CONNECTIVITY GAP

What is E-Rate?

Erate is a program that funds broadband connectivity for districts and libraries.

Funding Stats

\$4.276 B Available Agile & E-Rate Data

Identify when/where internet-related services are needed the most

TARGET SPECIFIC DISTRICTS WITH THE RIGHT
NETWORK INFRASTRUCTURE, AVAILABLE DEVICES,
OR AVAILABLE TECHNOLOGY FUNDS.

Category 1

SECURING INTERNET SERVICES

Maximum Download Speed | Maximum Upload Speed Category 2

INTERNET CONNECTIVITY + NETWORK INFRASTRUCTURE

Wired Spent | Wired per Student Quintile | Wireless Spent | Wireless per Student | Wireless per Student Quintile remaining | Budget Reset | Budget Spend

E-Rate provides discounts of up to 90% to help eligible schools and libraries obtain affordable telecommunications and internet access.



Use E-Rate Data to:

Leverage the Value by:

See what products/services funding was spent on

Determine if schools/libraries have allocated budget for your product/service

Identify which districts have unspent funds

Market product towards target schools with additional E-Rate funding

Understand the type & ratio of devices and equipment

Determine if your solutions are compatible with or could replace school devices and equipment

Scout spending trends for the last 5 years

Predict buying cycles and trends



E-Rate boosts internet accessibility. Nationally, school districts have conveyed need/interest.

75.5% of districts have requested Fiber internet connectivity between 2017 and 2021.

71.2% increase in requests for Fiber internet service in 2020 compared to 2015 (Used 2020 since it was fully populated).

56.7% of districts have a max download and max upload speed of 1 Gbps or more.

Funds can be used for services and hardware that make K-12 broadband affordable and accessible.

This includes design, engineering, project management, and construction costs related to the building of new broadband infrastructure.

Learn how to leverage E-Rate data in your sales strategy today!



CONTACT AN AGILE EXPERT

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