

Real-time Access to the Education Universe

PREPARE FOR SALES CALLS
IDENTIFY NEW OPPORTUNITIES
PLAN FOR MARKETING CAMPAIGNS

Curious about how many schools there are in Denver with 500+ students? Want to find out how many districts in the Northeast have similar demographics to your best customers? Need a list of elementary teachers in IL, WI and IN? Find the answers you need with just a few clicks of the mouse in Agile Data Explorer.

Data Explorer is a cloud-based service that provides you with access to Agile's comprehensive PreK-12 and higher education database. Choose from several customized subscription options that best fit how you plan to use the data.

- Sales reps can search for phone numbers and email addresses for key contacts at specific schools and districts. (Availability of email addresses is based on your subscription plan.)
- Traveling sales reps can quickly find a school or district office address or phone number from their mobile devices.
- Marketing can generate and export mailing lists based on demographics such as Title I%, ethnicity, job title and grade span.
- Senior management can run queries to determine market size, sales territories and growth opportunities.

Data Explorer is the most robust, flexible and cost-effective option to search, analyze and use early childhood, K-12 and higher education data. Data Explorer:

- Provides access to up-to-date contact and demographic information.
- Is customized to fit your specific needs.
- Is accessible online and on mobile devices.
- \bullet Provides options for individual and corporate subscriptions.

Data Explorer is available in a variety of subscription models. For more information and to schedule a demo, please call 866.783.0241.

www.agile-ed.com





Select and generate marketing lists for download. Create custom reports based on key demographics for sales prospecting, market research, lead generation, and much more.



Conduct a fast and easy search of institutions and personnel for contact information, location information and more.



Access Data Explorer via mobile devices for quick contact discovery.